

2025

**PROMOTION,
ADVERTISEMENT
& CLIPPING REPORT**





PROMOTION, ADVERTISEMENT & CLIPPING REPORT

This is intended to be a summary of the promotion and advertising carried out before and during ITF Intertex & ITF Intertex Machinery Spain, which took place at Pabellón de Convenciones, in Madrid - Spain, from 17 to 19 of November 2025.

El presente documento pretende ser un resumen de la promoción y publicidad realizadas antes y durante ITF Intertex & ITF Intertex Machinery Spain, que tuvo lugar en el Pabellón de Convenciones, en Madrid - España, del 17 al 19 de noviembre de 2025.

PROMOTION, ADVERTISEMENT & CLIPPING REPORT



Promotion and Advertising Promoción y Publicidad

» Direct reach

- through contacts made directly with companies, entrepreneurs and professionals in the sector, present in our databases
- through sectoral associations, with which partnerships were established
- through chambers of commerce

» Alcance directo

- Mediante contactos directos con empresas, emprendedores y profesionales del sector presentes en nuestras bases de datos.
- A través de asociaciones sectoriales con las que se han establecido alianzas.
- A través de cámaras de comercio.

PROMOTION, ADVERTISEMENT & CLIPPING REPORT



Promotion and Advertising Promoción y Publicidad

» general reach

- on billboards and mupis, fixed and rotating advertising, distributed in various parts of the country
- on social networks – facebook, instagram, linkedin

» de âmbito e alcance geral

- En vallas publicitarias y paneles publicitarios fijos y rotativos, distribuidos en diversas partes del país
- En redes sociales: Facebook, Instagram, LinkedIn



PROMOTION, ADVERTISEMENT & CLIPPING REPORT



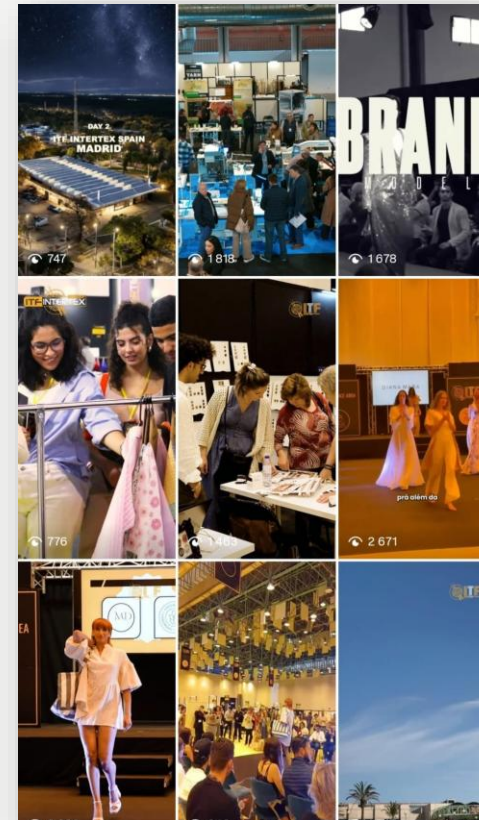
Social Media Promotion Promoción de redes sociales

» Social Media

Several campaigns were carried out on different social networks as Facebook, LinkedIn, Instagram, in several languages and in different countries.

» Redes Sociais

Se llevaron a cabo varias campañas en diferentes redes sociales como Facebook, LinkedIn e Instagram, en varios idiomas y en diferentes países.



PROMOTION, ADVERTISEMENT & CLIPPING REPORT



Newsletters Promotion Promoción a través de Newsletters

» Newsletters

Regular newsletters were sent to thousands of professional contacts around the world.

» Newsletters

Se enviaron newsletters periódicas a miles de contactos profesionales en todo el mundo.



ITF
INTERNATIONAL EXHIBITION
OF TEXTILE INDUSTRY
17-19 NOV 2025
Pabellón de Convenciones - Casa de Campo
Madrid, SPAIN
info@bgroupus.com
www.intertextspain.com

Spain's €34.8B Textile and Apparel Market is waiting for you!

Spain is one of Europe's most dynamic textile and apparel hubs, with a market value of **€34.8 billion** and a strong demand for innovative fabrics, apparel, and home textiles. As a global sourcing and distribution hub, Spain provides suppliers with direct access to **leading fashion brands, wholesalers, and retailers**, as well as an export gateway to Europe, Latin America, and North Africa. This thriving market presents unmatched opportunities for textile professionals ready to expand their business and secure new partnerships.

By bringing together suppliers and industry professionals from more than 20 countries, ITF Intertex Spain establishes a truly international platform, designed to foster new partnerships and strengthen Spain's position in the global textile market.

BOOK A STAND **FREE VISITOR TICKET**

Why Exhibit at ITF Intertex Spain?

- **Access a Thriving Textile Market:** Spain is a key player in the European textile industry, offering strong demand and trade opportunities.
- **Connect with Buyers & Industry Experts:** Network with manufacturers, wholesalers, retailers, and sourcing professionals from Spain and beyond.
- **Showcase Your Products to Key Decision-Makers:** Present your fabrics, yarns, home textiles, apparel, and accessories to an audience looking for new suppliers.



interNEWS

La industria del textil, del cuero y del calzado en la misma plataforma



ITF FERIA INTERNACIONAL DE LA INDUSTRIA TEXTIL
17 a 19 Noviembre 10:00-18:00 | PABELLÓN DE CONVENCIONES CASA DE CAMPO Madrid



La moda pasa de la 'macro' en España: el mercado cerrará 2025 con un crecimiento del 2%

Calzado en el mundo: 24.000 millones de pares, repunte del 6,9% y España sale del 'top 10'

Aunque el país sigue mostrando fortaleza económica, el mercado de la moda parece ignorarlos. En 2025, la moda ajustará aún más su ya débil ritmo de crecimiento en España, con calzado como la categoría más afectada por el

En 2024, España salió del top 10 de mayores exportadores en volumen, sustituida por los Países Bajos. Europa ha perdido posiciones en cuota mundial de producción y en consumo se sitúa por primera vez tras Estados

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» AICEP

AICEP (Portuguese Agency for Investment and Foreign Trade) reporting on ITF Intertex Spain and inserting the fair in the website's Agenda. Visit [HERE](#).

» AICEP

AICEP (Agencia Portuguesa de Inversiones y Comercio Exterior) informa sobre ITF Intertex Spain e incluye la feria en la Agenda de su sitio web. Visita [AQUÍ](#).



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Vende desde tu almacén en Marketplaces de EEUU. y LATAM

Sin aduanas
Sin problemas
Sin empresa local
Sin riesgos ni inversión

MODDOATLAS by e-CROSS

Vende desde tu almacén en Marketplaces de EEUU. y LATAM

Sin aduanas
Sin problemas
Sin empresa local
Sin riesgos ni inversión

ACTUALIDAD FERIA - FERIAS

Madrid acogerá del 17 al 19 de noviembre la nueva edición de ITF Intertext Spain, epicentro europeo del sector textil

TIEMPO DE LECTURA: 2 MINUTOS

- Más de 250 expositores internacionales y 5.000 profesionales convocados para conectar la industria global con la creatividad española.
- Casas de moda, fabricantes y proveedores convergen en Casa de Campo para exhibir innovación, sostenibilidad y tendencias textiles.

4 DE NOVIEMBRE DE 2025

Publicidad



INTERNATIONAL EXHIBITION OF TEXTILE INDUSTRY

17-19 NOV 2025

Madrid, SPAIN

info@bgroupus.com
www.intertextspain.com

Durante los días 17, 18 y 19 de noviembre de 2025, Madrid será el escenario del evento más esperado del universo textil: ITF Intertext Spain, organizado por BGroup. La feria se celebrará en el Pabellón de Convenciones del recinto Casa de Campo — un espacio moderno, bien conectado y estratégicamente ubicado que podrá acoger a una amplia oferta expositiva.

LO MÁS VISTO



14 NOV 2025

Modaes

LÍDER EN INFORMACIÓN ECONÓMICA DEL NEGOCIO DE LA MODA

NEWSLETTER PATROCINADO POR

LOGWIN, AL SERVICIO DE LA LOGÍSTICA DEL FUTURO

Empresa



Lefties se dispara: roza los 650 millones en 2024 y recorta distancias con Oysho

Pilar Riaño

La cadena de precios más bajos de Inditex alcanza la rentabilidad en 2024 al calor de su crecimiento, que la ha convertido en el concepto con mejor evolución en el conjunto del grupo. Lefties cuenta ya con más de 200 tiendas.

Sprinter vuelve a beneficios y gana 34 millones en plena expansión en España

P. A. Boglione (BasicNet): "No buscamos retorno de la inversión, los objetivos son a largo plazo"

VF Corporation completa la venta de Dickies a Bluestar Alliance

Burberry reduce su facturación un 5% y mejora márgenes en el primer semestre

Aeffe vende un 25% menos hasta septiembre y hunde su ebitda a las puertas del precurso

Geox factura un 6,2% menos en los nueve primeros meses del año y prevé cerrar el año a la baja

Asos refinancia su deuda con nuevos préstamos para afrontar la última fase de reorganización

FERIA INTERNACIONAL DE LA INDUSTRIA TEXTIL

17-19 NOV 2025

Madrid - ESPAÑA

Organizada por: **Bgroup**

www.intertextspain.com | info@bgroupus.com

PROMOTION, ADVERTISEMENT & CLIPPING REPORT



On-line News | Promotion Noticias On-line | Promoción

The screenshot shows the pinker magazine website. The main navigation bar includes categories like TEXTIL-MODA, EMPRESAS, MERCADOS, FERIAS, TENDENCIAS, and MODA SOSTENIBLE. A prominent banner for the 'FERIA INTERNACIONAL DE LA INDUSTRIA TEXTIL' is displayed, scheduled for 17-19 NOV 2025 in Madrid - ESPAÑA, organized by Bgroup. Below this, a section for 'MOMAD' (Salón Internacional de moda, calzado y accesorios) is visible, dated 05-07 Feb 2026. The main article headline reads 'Llega la primera edición de ITF Intertex en España, en noviembre en Madrid'. The article text states: 'La feria textil ITF Intertex, consolidada en mercados como Portugal y Túnez, expande su presencia con una primera edición en España, que se celebrará del 17 al 19 de noviembre en el Pabellón de Convenciones de Casa de Campo en Madrid.' A sidebar on the right lists 'Empresas Premium' and 'Lo más leído de la semana'.

The screenshot shows the 'FASHION REPORT' website. The main navigation bar includes links for HOME, ABOUT, CONTENIDO, and NÚMEROS ANTERIORES. The main headline is 'Intertex Spain llega a Madrid en noviembre', dated septiembre 25, 2025. Below the headline, a banner displays the event details: '17 - 19 NOV '25' at the 'Pabellón de Convenciones Madrid - Spain'. The banner also lists the participating sectors: 'International Exhibition of Textile Industry', 'International Exhibition of Textile Machinery Industry', and 'International Exhibition of Leather, Shoes and Accessories'. The main article text states: 'La primera edición de Intertex Spain llega a Madrid en noviembre para presentar productos textiles, de maquinaria, cuero y calzado. Del 17 al 19 de noviembre tendrá lugar en el Pabellón de Convenciones de la capital, organizado por Bgroup. El salón que ya se celebra en Portugal celebró una sesión informativa en Madrid.'

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[« All Events](#)

This event has passed.

ITF INTERTEX SPAIN EXPO 2025

November 17 @ 10:00 am - November 18 @ 6:00 pm **FREE**

Free (Registration Required)

RELATED
[ITF INTERTEX TUNISIA EXPO 2025](#)
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September 9, 2025
Similar post

[SHANGHAITECH 2025](#)
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Free (Registration Required)
September 9, 2025
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[Inicio](#) / [Noticias](#) / [Ferias](#) / De Portugal y Túnez a Madrid: ITF Intertex amplía su red para fortalecer la industria textil del sur de Europa

De Portugal y Túnez a Madrid: ITF Intertex amplía su red para fortalecer la industria textil del sur de Europa

Madrid acogerá en noviembre la primera edición de ITF Intertex Spain e Intertex Machinery, un nuevo punto de encuentro internacional para la industria textil



Credits: Intertex.

[vuel](#)
¿SABÍAS QUE
TIENE 550 KM
DESCÚ

MARKETPLACE

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Exhibition Info

ITF INTERTEX 2025 Spain

International Exhibition Of Textile Industry

Date: 25 - 27 November 2025

[Free Stand Design](#)

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FF FIBRE2FASHION

Business Market Intelligence News Services More

FF x COATS DIGITAL **FREE WEBINAR** **THE AI REVOLUTION IN GARMENT COSTING** **30 SEP 2025**

Home / Trade Fair / Machinery / ITF Intertext Machinery - Spain 2025

Mon, November 17th, 2025 ([Remind Me](#))

ITF Intertext Machinery - Spain 2025

Pabellón De Convenciones - Casa De Campo, Madrid, Spain

[Fair Location](#)

60 Days 13 Hours 10 Seconds

About The Fair

17th Nov, 2025 to 19th Nov, 2025 at Pabellón De Convenciones - Casa De Campo, Madrid, Spain

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10times Topic, Event or Location Portugal + Filters Events

ITF Intertext Machinery Spain 2025
Trade Show
25 - 27 Nov 2025
Casa de Campo, Madrid, Spain [Get Directions](#)
10 Followers

About Exhibitors Speakers Reviews Deals

The ITF Intertext Machinery Spain is a prominent tradeshow dedicated to the fields of industrial engineering, apparel, and clothing. This event will be hosted at the Casa de Campo in Madrid, Spain, providing a significant platform for industry professionals to connect and explore the latest advancements in machinery and technology ... [Read More](#)

Highlights

- Popular among visitors for
Top 100 in Apparel & Clothing in Spain

Login Registration

TradeFairDates Fairs Trade show suppliers Add a trade show for free

Search by fair name, country, city, industry or service provider sector

ITF INTERTEX SPAIN Madrid
17. - 19. November 2025 | International Exhibition of the Textile Industry

INTERTEX SPAIN

ITF INTERTEX SPAIN is an internationally significant trade fair for the textile and apparel industry, held annually since its inception by the renowned organizer Bgroup. The name stands for "International Textile Fair", with "INTERTEX" deliberately emphasizing the global interconnectedness of players in the textile sector. The event takes place at the bright and architecturally impressive **Casa de Campo Convention Center (Pabellón de Cristal)** in Madrid – a venue that reflects the openness and dynamism of Spain's capital city.

Each year, the fair attracts exhibitors and trade visitors from over 20 countries. It serves as a specialized platform for exchange between manufacturers, suppliers, designers, and professional buyers. The focus lies on technological advancements, sustainable solutions, and innovative strength – key themes that are shaping the future of the textile industry.

In 61 days

Visite Museu da Marinha [Reservar já](#)
Visite Praia da Rocha [Reservar já](#)
Visite Museu Sorolla [Reservar já](#)

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TRADEWHEEL.COM
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Product What are you looking for? Please search in English!

Premium Services Categories | Buyers | Suppliers | Products Search | Amazon Services

ITF Intertex Spain
17 - 19 Nov 2025
Madrid, Spain

Request a Booth Visitor Registration

Date 17 - 19 Nov 2025	Website www.intertextspain.com	Event Organizer  B Group US
Phone +90 (212) 916 16 17	Email info@bgroupus.com	

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FF x COATS DIGITAL **FREE WEBINAR** **THE AI REVOLUTION IN GARMENT COSTING** **30 SEP. 2025 | 2:00 PM IST** **BOOK YOUR SEAT**

Home / Trade Fair / Apparel / ITF Intertex Spain - 2025

 **ITF Intertex Spain - 2025** 
Pabellón De Convenciones - Casa De Campo, Madrid, Spain
[Fair Location](#)

Mon, November 17th, 2025 (Remind Me)

60 **13** **47**
Days Hours Seconds

About The Fair
17th Nov, 2025 to 19th Nov, 2025 at Pabellón De Convenciones - Casa De Campo, Madrid, Spain

Get Updates
Enter your email to get the latest news about the upcoming fairs & events!

Exhibit

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allevents Madrid

Search: [] + Create Event Sign in

All Entertainment Art & Theatre Food & Drinks Business Festivals Today This Weekend Thanksgiving More

ITF | INTERNATIONAL EXHIBITION OF TEXTILE INDUSTRY

17-19 NOV 2025

Pabellón de Convenciones - Casa de Campo
Madrid, SPAIN

VISIT WEBSITE
www.intertextspain.com

Organizer: **Bgroup**

10times Topic, Event or Location Spain

ITF Intertex Machinery Spain 2025 17 - 19 Nov 2025 Add a review

Trade Show

Casa de Campo, Madrid, Spain Get Directions

15 Followers

About Exhibitors Speakers Reviews Deals

The ITF Intertex Machinery Spain is a prominent tradeshow dedicated to the fields of industrial engineering, apparel, and clothing. This event will be hosted at the Casa de Campo in Madrid, Spain, providing a significant platform for industry professionals to connect and explore the latest advancements in machinery and technology ... Read More

Highlights

- Popular among visitors for
Top 100 in Apparel & Clothing in Spain

Listed In

Apparel & Clothing Industrial Engineering #Textile #Apparel #Clothing

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ITF Intertext Machinery Spain

Date
November 17, 2025 - November 20, 2025 (4 days) Completed

Venue
Casa de Campo, Madrid, Spain, Madrid, Spain

[Fashion](#) [Apparel & Clothing](#) [Textiles & Fabrics](#)

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Intertext Machinery Spain



Intertext Machinery Spain is an international trade fair specialized in machinery and technology for the textile industry, held annually in Spain.

This event brings together manufacturers, distributors, technical experts, and key decision-makers from around the world to showcase the latest innovations in textile machinery, automation, digital solutions, finishing technology, and industrial sustainability.

[Buscar](#)

Recent Posts

- IBTM World International Trade Fair for Meetings and Events
- FIMMA-Maderalia Fair for Machinery, Materials, and Components wood industry
- Smart City Expo World Fair for Smart Cities
- MMH - Mining and Minerals Hall, International Mining and Minerals Trade Fair
- Alimentaria FoodTech: International Food Technology Trade Fair

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EXPASSIST

EventsSupplier CompaniesHotels and Exhibition CentersService Offers

ITF Intertex Spain Expo 2025



ID: 455

Exhibition

1 Times a Year

 International Textile And Footwear Industry Fair

 17.11.2025 - 19.11.2025

 Spain, Madrid, Casa De Campo Convention Center

 About

 Service Offers (0)

About

ITF Intertex Spain Expo 2025 will be held at Casa De Campo Convention Center in Madrid, Spain from 17.11.2025 to 19.11.2025. The event, which will be attended industry professionals, creates opportunities to connect with buyers from all over Spain and neighboring countries in the region, to source products, and to make export and import agreements. In addition to the exhibitions, ITF Intertex Spain Expo 2025 offers a number of networking events, educational sessions, and workshops that provide additional opportunities for education and business development for exhibitors and

CBS trade shows Guide

Topic or Name, Location, Date... 

Trade Shows WorldwideCanton Fairby Categoryby Venues

[Home](#) / [Events Latest Update](#) / ITF Intertex Machinery Spain will be from 2025-11-25

Events Latest Update

ITF Intertex Machinery Spain will be from 2025-11-25

ITF Intertex Machinery Spain next edition date updated



[ITF Intertex Machinery Spain](#)
From **November 17, 2025** until **November 19, 2025**
At [Madrid - Casa de Campo, Community of Madrid, Spain](#) Categories: [Clothing Industry](#) Tags: [VEM2025](#)

 Last Updated: July 10, 2025



Sektörel fuarları

Tekstil fuarları

PROMOTION, ADVERTISEMENT & CLIPPING REPORT



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The screenshot shows the TextileDaddy website banner. At the top, there is a blue navigation bar with social media icons (Facebook, Instagram, Twitter, WhatsApp, LinkedIn, YouTube, and Apple) on the left, a 'POST YOUR REQUIREMENT' button in the center, and a language selector 'Seleccionar idioma' on the right. Below the navigation bar, the TextileDaddy logo is displayed with the tagline 'An Online B2B Portal'. To the right of the logo are navigation links: 'BUY', 'SELL', 'SOURCE', 'SERVICES', 'TEXTILE PRODUCTS', and 'CATEGORIES'. A 'LOGIN' button is also present. Below these links is a search bar with the placeholder text 'Search your product/ service'. The main banner area features the 'INTERTEX' logo on the left, followed by the text 'INTERNATIONAL EXHIBITION OF TEXTILE INDUSTRY'. Below this, the dates '17-19 NOV 2025' are shown in a yellow box, and the location 'Madrid, SPAIN' is indicated with a location pin icon. At the bottom of the banner, the website 'www.intertextspain.com' and email 'info@bgroupus.com' are listed. On the right side of the banner, there is a circular image of a woman in a red dress and hat, and the 'Organizer: Bgroup' logo. At the bottom of the page, there is a 'TOP CATEGORIES' section and a small 'We Are Here' icon.

TextileDaddy
An Online B2B Portal

BUY SELL SOURCE SERVICES TEXTILE PRODUCTS CATEGORIES LOGIN

Search your product/ service

INTERNATIONAL EXHIBITION
OF **TEXTILE INDUSTRY**

17-19 NOV 2025 Madrid, **SPAIN**

www.intertextspain.com info@bgroupus.com

Organizer: **Bgroup**

TOP CATEGORIES



2025

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info@bgroupus.com